Fat Saturday

By Robert Selleck, today staff

Continuing education in dentistry has historically crossed the industry’s academic and marketplace borders, and perhaps nowhere is that more visible than in the exhibit halls of the world’s major dental meetings. The CDS Midwinter Meeting is no exception, presenting seemingly unlimited opportunities for practitioners to not just keep pace—but take the lead with dentistry’s latest innovations.

If it’s not a course in a booth or nearby classroom, there’s some other educational opportunity typically linked to the products and services...
Hurricane Harvey overwhelmed our community and devastated our practice. Rebuilding from the ground up was a completely new experience to me, but through every step, Henry Schein helped put my practice and my life back together. They are more to me than a supplier — they are an extension of my office, and that’s why I rely on Henry Schein.

DR. CHRIS RIEDEL
Horizon Dental, Orange, Texas
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on display. An apt example can be found in the DentalEZ booth (No. 1411) with the company’s recently released True Caries Teeth from Columbia Dentaform. Unlike painted caries, the simulated caries on True Caries Teeth has a sticky, rubbery feel that provides a realistic, tactical sensation and response when students remove it with a curette. It’s a significant advancement in the teaching of caries identification and removal and worth checking out along with the company’s many other dental products.

In the Cosmedent booth (No. 1804), there are show specials on composites (buy three and get one free, mixing and matching however you want) and on ceramic polishers (20 percent off). But visitors are perhaps most interested in the special being offered on continuing education. The company’s popular online courses are available at a $100 discount per course. The two-day courses are videotaped and then divided into manageable segments that are available for an entire year to watch at your own pace, repeating any segment as often as you want. Taught by top clinicians, the courses include a range of topics, such as aesthetic cosmetic dentistry and worn dentition.

In the Ortho-Tain/Healthy Start booth (No. 2108), you can save $400 on training to become a HealthyStart provider. The appliance-based systems enable practitioners to straighten children’s teeth with no braces and/or addresses the root cause of sleep disordered breathing. Worldwide, 4 million children have been treated with Healthy Start systems.